

Search Engine Optimization Packages

SEO PACKAGES	BASIC	SILVER	GOLD	PLATINUM	BUSINESS	PREMIUM
	\$200/Month 05 - 10 KEYWORDS	\$350/Month 10 - 20 KEYWORDS	\$550/Month 20 - 40 KEYWORDS	\$750/Month 40 - 60 KEYWORDS	\$950/Month 60 - 80 KEYWORDS	\$1100/Month 80 - 100 KEYWORDS
INITIAL REVIEW AND ANALYSIS						
Critical Website Analysis	✓	✓	✓	✓	✓	✓
Back Link Analysis	✓	✓	✓	✓	✓	✓
Competitor Analysis	3 Competitors	3 Competitors	3 Competitors	3 Competitors	3 Competitors	3 Competitors
Keyword Analysis	✓	✓	✓	✓	✓	✓
Baseline Ranking Check	✓	✓	✓	✓	✓	✓
Duplicate Content Check	✓	✓	✓	✓	✓	✓
Google Penalty Check	✓	✓	✓	✓	✓	✓
ON PAGE OPTIMIZATION						
Canonicalization	✓	✓	✓	✓	✓	✓
Meta Tag, Header Tag, ALT, Title Tag Optimization	15 Pages	30 Pages	50 Pages	50 Pages	80 Pages	150 Pages
Existing Content Optimization	✓	✓	✓	✓	✓	✓
Image Optimization	✓	✓	✓	✓	✓	✓
Robots.txt Creation & Analysis	✓	✓	✓	✓	✓	✓
XML Sitemap Creation & Analysis	✓	✓	✓	✓	✓	✓
Navigation Analysis & Recommendations	✓	✓	✓	✓	✓	✓
Internal Linking & Anchor Text Optimization	✓	✓	✓	✓	✓	✓
SEO Friendly URLs (URL Rewriting)	✓	✓	✓	✓	✓	✓
Website Speed And Page Load Analysis	✓	✓	✓	✓	✓	✓
Webmaster Tools - Crawl Error Resolution	✓	✓	✓	✓	✓	✓
Structured Data Implementation	✓	✓	✓	✓	✓	✓

CONTENT MARKETING						
Article Writing	2* 600 Words	3* 600 Words	4* 600 Words	5* 600 Words	7* 600 Words	9* 600 Words
Web 2.0 Content Writing	2* 600 Words	2* 600 Words	3* 600 Words	4* 600 Words	5* 600 Words	8* 600 Words
Press Release Writing	1* 350 Words	2*350 Words	2*350 Words	2*350 Words	2*350 Words	2*350 Words
Blog Writing	1* 600 Words	2* 600 Words	3* 600 Words	4* 600 Words	6* 600 Words	7* 600 Words
Short Discription	2*50 Words	4*50 Words	4*50 Words	4*50 Words	4*50 Words	4*50 Words
Classified	2*50 Words	4*50 Words	4*50 Words	4*50 Words	4*50 Words	4*50 Words
Quora Q&A	3*100 Words	4*100 Words	6*100 Words	8*100 Words	10*100 Words	12*100 Words
On-Page Blogs	1* 1000 Words	2* 1000 Words	4* 1000 Words	6* 1000 Words	8* 1000 Words	10* 1000 Words
OFF PAGE OPTIMIZATION						
Article Submission	2	3	4	5	7	9
Article Promotion	20	30	40	50	70	90
Press Release Submission	1	2	2	2	2	2
Press Release Promotion	10	20	20	20	20	20
Blog Submission	1	2	3	4	6	7
Blog Promotion	10	20	30	40	60	70
Profile Creation	5	10	20	30	40	45
Business Listing Promotion	20	20	30	30	40	50
Profile Promotion	20	20	30	30	40	50
Sound Submission	2	2	3	4	5	6
Sound Promotion	20	20	30	40	50	60
PDF Promotion	20	20	20	30	40	50
Web 2.0 Submission	2	2	3	4	5	8
Web 2.0 Promotion	20	20	30	40	50	80
Classified Submission	30	40	40	50	50	60

Business Listing	5	10	15	20	30	40
Infographics Promotion	20	40	40	40	50	60
Infographics Submission	2	4	4	4	5	6
PDF Submission	2	2	2	3	4	5
Image Submission	5	15	15	25	30	30
Guest Posting	1	2	3	3	4	4
Logo Submission	5	10	10	20	30	30
Quora Q And A	3	3	4	4	6	7

SOCIAL MARKETING

Social Bookmarking	20	30	40	45	50	55
Web 2.0 Profile Creation	5	5	10	20	25	30
Facebook Group Marketing	✘	✔	✔	✔	✔	✔
Social Sharing Of Blogs	✔	✔	✔	✔	✔	✔

SEO REPORTS

Google Analytics Report	✔	✔	✔	✔	✔	✔
Keyword Ranking Report	✔	✔	✔	✔	✔	✔
Monthly Accomplishment Report	✔	✔	✔	✔	✔	✔

CUSTOMER SUPPORT

Email, Chat, Phone	✔	✔	✔	✔	✔	✔
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