

ASO PACKAGES	BASIC	STANDARD	PREMIUM
INITIAL REVIEW & TECHNICAL ANALYSIS			
Website Analysis	No	Yes	Yes
Number Of Keywords	5	10	15
Competitor Analysis	Yes	Yes	Yes
Keyword Analysis & Research	Yes	Yes	Yes
Initial Status Report	Yes	Yes	Yes
App Localization	Yes	Yes	Yes
APP ONPAGE/ONSITE OPTIMIZATION			
App Title Tag Optimization With Keywords	Yes	Yes	Yes
App Description Optimization	No	Yes	Yes
App Keywords Optimization	Yes	Yes	Yes
Google Play For Android	Yes	Yes	Yes
iTunes For IOS	No	Yes	Yes
App Icon	Yes	Yes	Yes
App Type & Category Selection	Yes	Yes	Yes
Screenshot Your App & Include A Demo	No	No	Yes
App Ratings & Reviews	No	No	Yes
Google Play Console Setup (If Needed)	Yes	Yes	Yes
App Downloads	No	No	Yes
APP OFFPAGE OPTIMIZATION			
APP Image Submission	10	15	25
Genuine Review Posting	No	No	Yes
Customer Reviews/Ratings Submissions	No	3	5
App Downloads	No	5	10
App Classified Submission	5	20	30
Local Business Listing/ Citations	2	4	7
Local Business Listing Live URL Bookmarking	10	20	35
App Bookmarking Submission	10	20	35
App Article Submission	1	3	5
Article Live URL Promotion	10	20	30
Infographics Creation & Posting	No	2	3
Infographic Promotion On Social Media Networks	No	No	Yes
Blog Creation & Posting	1	3	5
Blog Live URL Promotion	5	15	25
Search Engine Submission	5	10	15
SOCIAL MEDIA NETWORKING(Promote App Through Networking Sites)			
Social Bookmarking	10	20	30
Facebook Group Marketing	No	Yes	Yes
Social Sharing Of Blogs	No	Yes	Yes
APP VIDEO MARKETING			
YouTube Account Setup & ASO Preview Video Promotion	No	No	Yes
Dailymotion Account Setup & ASO Preview Video	No	Yes	Yes
Vimeo Account Setup & ASO Preview Video	No	No	Yes
CONTENT MARKETING			
Blog Writing (600-800 Words)	1	3	5
Article Writing (600-800 Words)	1	3	5
Short Description (50-100 Words)	5	10	15
APP COMPATIBILITY			
Google Analytic Setup	Yes	Yes	Yes
APP STORE OPTIMIZATION REPORTS			
Monthly Work Accomplishment Report	Yes	Yes	Yes