DigiMarkets
Grow Online with Digital Services

Paid Marketing Packages

Pay Per Click (PPC)	BASIC	STANDARD	PREMIUM
PPC / (Google Ads)			
Suggested Number Of Keywords	10	20	40
CAMPAIGN SETUP/AD OPTIMIZATION			
Campaign	1	2(If Needed)	4(If Needed)
AD Groups	2	4	8
Ad Copies	2	4	8
Search Ads	Yes	Yes	Yes
Display Ads	No	Yes	Yes
Gmail Ads	No	Yes	Yes
Shopping Ads	No	No	Yes
App Promotion Ads	No	Yes	Yes
Conversion Tracking	Yes	Yes	Yes
Google Analytics			
Google Analytics Set-Up	Yes	Yes	Yes
Implementation Of Conversion Tracking Code	Yes	Yes	Yes
Value Add			
Campaign Management	Yes	Yes	Yes
Reporting			
Reports	Monthly	Monthly	Monthly