



















# Social Media Optimization Packages

SMO PACKAGES	STANDARD	PREMIUM	BUSINESS
<b>FACEBOOK ACTIVITIES</b>			
Facebook Profile & Fan Page Set-Up	✓	✓	✓
Posts Per Month	50	100	200
Logo & Cover Photo Design	✓	✓	✓
Profile Content Writing	✓	✓	✓
Facebook Analytics Tracking	✓	✓	✓
No Of Likes (Non-drop)	150	250	350
Facebook Event Creation	✓	✓	✓
Facebook Groups Posting	✓	✓	✓
Infographic Creation And Posting	8	12	15
Engaging Audience	✓	✓	✓
Increasing Post Likes, Comment & Shares	✓	✓	✓
Blogs	2*200 Words	2*300 Words	2*400 Words
<b>TWITTER ACTIVITIES</b>			
Twitter Account Set-Up	✓	✓	✓
Logo & Cover Photo Design	✓	✓	✓
Total Tweets Per Month	50	100	200
Re-Tweeting	✓	✓	✓
Infographic Creation And Posting	8	12	15
Engaging Audience	✓	✓	✓
Twitter Followers Per Month	150	250	350

INSTAGRAM ACTIVITIES			
Insta Account Set-Up	✓	✓	✓
Logo & Cover Photo Design	✓	✓	✓
Total Posts Per Month	50	100	200
Infographic Creation And Posting	8	12	15
Engaging Audience	✓	✓	✓
Insta Followers Per Month	150	250	350
LINKEDIN ACTIVITIES			
LinkedIn Profile Set-Up	✓	✓	✓
LinkedIn Company Page Creation	✓	✓	✓
Logo & Cover Photo Design	✓	✓	✓
Posts Per Month	50	100	200
LinkedIn Company Profile Content Writing	✓	✓	✓
LinkedIn Company Page Management	✓	✓	✓
Infographic Creation And Posting	8	12	15
Group Promotion	✓	✓	✓
Engaging Audience	✓	✓	✓
Increasing Connections	250	350	450

PINTEREST ACTIVITIES			
Pinterest Account Set-Up			
Pinterest Profile Content Writing			
Create Board			
Uploading Pins On Boards			
Increasing Pinterest Followers		250	350
Engaging Audience			
Following Relevant Pinners			
SOCIAL MEDIA OPTIMIZATION			
Social Media Accounts Integration On Website			
Social Media Sharing Options Integration			
PROJECT UPDATE			
Fortnightly Reporting			
CUSTOMER SUPPORT			
Email, Chat, Phone	