

SMO PACKAGES	BASIC	STANDARD	PREMIUM
Setting Goals	Yes	Yes	Yes
Account Management	Fb, Insta	Fb, Insta, Twiter, LinkedIn	Fb, Insta, Twiter, LinkedIn, Pintrest
Hashtag Research	Yes	Yes	Yes
Content Strategy Creation	Yes	Yes	Yes
FACEBOOK MANAGEMENT			
Page Creation	Yes	Yes	Yes
Facebook Cover And Profile Pic Creation	No	Yes	6
Page Optimization	Yes	Yes	Yes
Posting Per Week	3	5	Yes
Facebook Story Creation	No	Yes	Yes (We Can Provide)
Post Sharing In Groups	No	Yes	Yes
Video Posting	No	Yes (Provided By Client)	Yes
Page Monitoring	Yes	Yes	Yes
Call To Action Button Creation	Yes	Yes	Yes
Creation Of Facebook Polls/ Quizzes	No	Yes	Yes
Responding To Comments	No	No	Yes
Competitor Analysis	No	Yes	Yes
INSTAGRAM MANAGEMENT			
Page Creation	Yes	Yes	Yes
Page Optimization	Yes	Yes	Yes
Posting Per Week	3	5	6
Engagement Strategy	Yes	Yes	Yes
Instagram Stories Creation	No	Yes	Yes
Competitors Analysis	No	Yes	Yes
Responding To Comment	No	No	Yes
Link With Facebook Page	No	No	Yes
Instagram Reels	No	Yes (Provided By Client)	Yes (We Can Provide)
Image Tagging	No	Yes	Yes
Instagram Analytics Monitoring	Yes	Yes	Yes
LINKEDIN MANAGEMENT			
Profile Creation	Yes	Yes	Yes
Profile Pic & Cover Pic Creation	No	Yes	Yes
Profile Optimization	Yes	Yes	Yes
Company Page Creation	Yes	Yes	Yes
Competitors Analysis	No	Yes	Yes
Video Posting	No	Yes (Provided By Client)	Yes (We Can Provide)
Posting Per Week	3	5	6
Responding To Comments	No	No	Yes
Relevant Group Joining	No	Yes	Yes
Sharing In Groups	No	Yes	Yes
TWITTER MANAGEMENT			
Profile Creation	Yes	Yes	Yes
Profile & Background Picture Creation	No	Yes	Yes
Tweet Per Week	3	5	6
Retweets	No	Yes	Yes
List Creation	No	No	Yes
Active In Trending Hashtag	No	No	Yes
Creation Of Poll	No	Yes	Yes
Following Industry Related People	No	Yes	Yes
Creation Of Moments	No	No	Yes
Twitter Analytics Monitoring	Yes	Yes	Yes
Pinterest Management			
Profile Creation	Yes	Yes	Yes
Board Creation	2	4	6
Posting Per Week	3	5	6
Business Account Creation	No	Yes	Yes
Monthly Visitors Analysis	No	No	Yes
Follow Relevant Account And Boards	No	Yes	Yes