

Paid Marketing Packages	BASIC	STANDARD	PREMIUM
Account Management	Fb, Insta	Fb, Insta, Twitter	Fb, Insta, Twitter, LinkedIn
Creation Of Campaign	1	2	4
Facebook Marketing			
Facebook Business Manager Set Up	No	Yes	Yes
Pixel Installation	No	Yes	Yes
Custom Conversion Creation	No	Yes	Yes
Remarketing	No	Yes	Yes
Custom Audience Creation	Yes	Yes	Yes
Creation Of Automated Rules	No	Yes	Yes
Facebook Analytics Report Creation	Yes	Yes	Yes
Ad Campaign Monitoring	Yes	Yes	Yes
Catalogue Creation	No	No	Yes
Dynamic Ads Creation	No	No	Yes
Customization Of Ad Placements	Yes	Yes	Yes
Carousel And Collection Ads	No	No	Yes
Traffic Monitoring	Yes	Yes	Yes
Monthly Report	Monthly	Every 15 Days	Weekly
Instagram Marketing			
Audience Research	Yes	Yes	Yes
Instagram Ads Creative Creation & Design	Yes	Yes	Yes
Instagram Ads Monitoring And Management	Yes	Yes	Yes
Monthly Report	Monthly	Every 15 Days	Weekly
LinkedIn Marketing			
Campaign Manager Account Set Up	No	Yes	Yes
Creation Of Custom Conversion	No	Yes	Yes
Ads Monitoring	Yes	Yes	Yes
Monthly Report	Monthly	Every 15 Days	Weekly
Twitter Marketing			
Tweet Engagement Ads	Yes	Yes	Yes
Video Or GIF View Ads	No	Yes (Provided By Client)	We Can Provide
Website Conversion Ads	No	No	Yes
Follower Ads	Yes	Yes	Yes
App Install Ads	No	No	Yes
Audience Creation	No	Yes	Yes
Monthly Report	Monthly	Every 15 Days	Weekly